zazzle HELP

Search Zazzle Help: GO

Recommended image sizes and resolution

Print Email this page

Be sure to review our image guidelines page for general recommendations.

(Click on the flag that corresponds with your local Zazzle International portal to be taken to the guidelines page for your local site)

...and we highly recommend using our **official design guide files** for optimal results. They can be accessed via link from the guidelines page.

Generally speaking, we recommend you use images which are equal to *or larger* than the recommended sizes. See the list below for specific product dimensions.

- Apparel
- Aprons
- Bags
- Binders
- Bumper Stickers
- Business Cards
- Buttons
- Calendars
- Cards (Greeting Cards & Note Cards)
- Cases (iPad & iPhone Cases)

- Coasters
- Embroidered Apparel & Bags
- Envelopes
- Flyers
- Hats
- Invitations
- Keychains
- Labels
- Letterhead
- Magnets
- Mousepads
- Mugs & Drinkware
- Necklaces
- Ornaments
- Pet Clothing
- Photo Cards
- Photo Enlargements
- Photo Prints
- Photo Sculptures
- Postage (Zazzle Custom Stamps)
- Postcards
- Posters
- Rack Cards
- Skateboards
- Stationery
- Stickers (Round)
- Ties

Product	Pixels Per Inch	Dimensions	Notes
Apparel	150ppi	**All Styles** ○ Pocket: **600 x 600** pixels (4" x 4") ○ Horizontal: **2100 x 1800** pixels (14" x 12") ○ Vertical: **1800 x 2100** pixels (12" x 14")	The images you upload will be converted to 150ppi (pixels per inch) if they aren't already at this resolution. This means every 150 pixels in your image will become 1 inch when printed. For example, if you submit a 1200 pixel by 1500 pixel image for an apparel product, it will be printed at 8" by 10". (1200 pixels table divided by 150 pixels/inch = 8 inches, 1500 pixels tableided by

			150 pixels/inch = 10 inches.)
Aprons	150ppi	**All Styles** ○ Horizontal: **1350 x 1155** pixels (9" x 7.7") ○ Vertical: **1155 x 1350** pixels (7.7" x 9")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. For images smaller than these sizes, you should not fill the full area, but will have additional "white space"
Bags	150ppi	**All Styles** ○ Available Design Area: **2375 x 2375** pixels	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. For images smaller than these sizes, you should not fill the full area, but will have additional "white space"
Binders	300ppi	**1" Ring Size** ○ Whole Binder: **6978 x 3639** pixels ○ Front/Back: **3240 x 3639** pixels ○ Spine: **498 x 3639** pixels **1.5" Ring Size** ○ Whole Binder: **7461 x 3639** pixels ○ Front/Back: **3369 x 3639** pixels ○ Spine: **723 x 3639** pixels **2" Ring Size** ○ Whole Binder: **7950 x 3639** pixels ○ Front/Back: **3501 x 3639** pixels ○ Spine: **948 x 3639** pixels	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your binder with images much smaller than these recommended sizes and place them anywhere on the binder. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Bumper Stickers	200ppi	○ Full Area: **2200 x 600** pixels (11" x 3")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your bumper sticker with images much smaller than these recommended sizes and place them anywhere on the bumper sticker. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Business Cards	300ppi	**Skinny Business Cards** ○ Horizontal: **900 x 300** pixels (3" x 1") ○ Vertical: **300 x 900** pixels (1" x	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your business card with images much smaller than these recommended sizes and

		3") **Standard Business Cards** ○ Horizontal: **1050 x 600** pixels (3.5" x 2") ○ Vertical: **600 x 1050** pixels (2" x 3.5") **Chubby Business Cards** ○ Horizontal: **1050 x 750** pixels (3.5" x 2.5") ○ Vertical: **750 x 1050** pixels (2.5" x 3.5")	place them anywhere on the business card. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Buttons	200ppi	**Round** ○ Small: **250 x 250** pixels (1.25" diameter) ○ Standard: **450 x 450** pixels (2.25" diameter) ○ Large: **600 x 600** pixels (3" diameter) ○ Huge: **800 x 800** pixels (4" diameter) ○ Colossal: **1200 x 1200** pixels (6" diameter) **Square** ○ Standard: **400 x 400** pixels (2" x 2")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your button with images much smaller than these recommended sizes and place them anywhere on the button. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Calendars	200ppi	**Two Page** ○ Huge: **2850 x 2200** pixels (14.25" x 11") ○ Standard: **2200 x 1700** pixels (11" x 8.5") ○ Small: **1400 x 1100** pixels (7" x 5.5") **Single Page** ○ Standard: **2200 x 1700** pixels (11" x 8.5") ○ Small: **1400 x 1100** pixels (7" x 5.5")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes below. You can design your calendar with images much smaller than these recommended sizes and place them anywhere on the calendar.

Cards	200ppi	**Greeting Cards** ○ Horizontal: **1400 x 1000** pixels (7" x 5") ○ Vertical: **1000 x 1400** pixels (5" x 7") **Note Cards** ○ Horizontal: **1120 x 800** pixels (5.6" x 4") ○ Vertical: **800 x 1120** pixels (4" x 5.6")	If your image is smaller than the maximum sizes, there will be some extra "white space" that will not be printed. If your image is bigger than the maximum sizes, it will automatically be scaled down to the maximum size. The resolution of the image will be maintained, so it will actually be printed at a higher resolution than the standard for the particular product being designed.
Cases	200ppi	**iPhone 3G/3GS** ○ Horizontal: **1541 x 934** pixels (5.13" x 3.11") ○ Vertical: **934 x 1541** pixels (3.11" x 5.13") **iPhone 4** ○ Horizontal: **1414 x 751** pixels (4.71" x 2.5") ○ Vertical: **751 x 1414** pixels (2.5" x 4.71") **iPad** ○ Horizontal: **2992 x 2338** pixels (9.97" x 7.79") ○ Vertical: **2338 x 2992** pixels (7.79" x 9.97")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your case with images much smaller than these recommended sizes and place them anywhere on the case. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Coasters	200ppi	○ Full Area: **850 x 850** pixels (4.25" diameter)	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your rack card with images much smaller than these recommended sizes and place them anywhere on the coaster. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Envelopes	300ppi	○ #10 Envelope: **2850 x 1237** pixels (9.5" x 4.13") ○ #9 Envelope: **2662 x 1162** pixels (8.88" x 3.88") ○ A-7 Envelope: **2175 x 1575**	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your rack card with images much smaller than these recommended sizes and place them anywhere on the envelope. If your image is

		pixels (7.25" x 5.25") ○ A-6 Envelope: **1950 x 1425** pixels (6.5" x 4.75") ○ A-2 Envelope: **1725 x 1312** pixels (5.75" x 4.38") ○ Square Envelope: **1650 x 1650** pixels (5.5" x 5.5")	bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Flyers	300ppi	**4.5" x 5.6"** ○ Horizontal: **1680 x 1350** pixels ○ Vertical: **1350 x 1680** pixels **5.5" x 8.5"** ○ Horizontal: **2550 x 1650** pixels ○ Vertical: **1650 x 2550** pixels **8.5" x 11"** ○ Horizontal: **3300 x 2550** pixels ○ Vertical: **2550 x 3300** pixels	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your flyer with images much smaller than these recommended sizes and place them anywhere on the flyer. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Hats	150ppi	○ Available Print Area: **825 x 338** pixels (5.5" x 2.25")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. For images smaller than these sizes, you should not fill the full area, but will have additional "white space"
Invitations	300ppi	**4.5" x 5.5"** ○ Horizontal: **1275 x 1650** pixels ○ Vertical: **1650 x 1275** pixels **5" x 7"** ○ Horizontal: **2100 x 1500** pixels ○ Vertical: **1500 x 2100** pixels **4" x 9.25"** ○ Horizontal: **2775 x 1200** pixels ○ Vertical: **1200 x 2775** pixels **5.25" x 5.25"** ○ Full Area: **1575 x 1575** pixels	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your invitation with images much smaller than these recommended sizes and place them anywhere on the invitation. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Keychains	200ppi	○ Basic Round: **450 x 450** pixels (2.25" diameter) ○ Premium Round: **288 x 288** pixels (1.44" diameter) ○ Premium Large Round: **426 x 426** pixels (2.13" diameter)	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your magnets with images much smaller than these recommended sizes and place them anywhere on the keychain. If your image is bigger than these sizes, it'll turn out even better since it

		○ Premium Square: **276 x 276** pixels (1.38" x 1.38") ○ Premium Large Square: **400 x 400** pixels (2" x 2")	will be printed at an even higher resolution than the minimum.
Labels	200ppi	○ Return Address Labels: **450 x 150** pixels (2.25" x 0.75") ○ Address Labels: **475 x 250** pixels (2.375" x 1.25") ○ Shipping Labels: **750 x 400** pixels (3.75" x 2")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your rack card with images much smaller than these recommended sizes and place them anywhere on the label. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Letterhead	300ppi	○ Horizontal: **3300 x 2550** pixels (11" x 8.5") ○ Vertical: **2550 x 3300** pixels (8.5" x 11")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your stationery or letterhead with images much smaller than these recommended sizes and place them anywhere on the stationery or letterhead. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Magnets	200ppi	**Round Magnets** ○ Small: **250 x 250** pixels (1.25" diameter) ○ Standard: **450 x 450** pixels (2.25" diameter) ○ Large: **600 x 600** pixels (3" diameter) **Square Magnets** ○ Standard: **400 x 400** pixels (2" x 2")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your magnets with images much smaller than these recommended sizes and place them anywhere on the magnet. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Mousepads	150ppi	○ Horizontal: **1388 x 1163** pixels (9.25" x 7.75") ○ Vertical: **1163 x 1388** pixels (7.75" x 9.25")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. For images smaller than these sizes, you should not fill the full area, but will have additional "white space"
Mugs & Drinkware	200ppi	**All Styles** ○ Full Wrap: **1732 x 650** pixels (8.66" x 3.25")	The maximum print area is 8.66" x 3.25" to wrap around the mug fully. Your design and images can be printed anywhere within this print area and do not need

		○ Half Wrap: **866 x 650** pixels (4.33" x 3.25") ○ Icon/Logo: **200 x 200** pixels (1" x 1")	to fill the full area. To fill the full area, we recommend that you add images that are equal to or larger than the sizes at left. For images smaller than these sizes, you may not fill the entire mug area, but will have additional "white space". This looks just fine on a mug.
Necklaces	200ppi	○ Round: **288 x 288** pixels (1.44" diameter) ○ Square: **276 x 276** pixels (1.38" x 1.38")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your rack card with images much smaller than these recommended sizes and place them anywhere on the necklace. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Ornaments	200ppi	○ Circle: **574 x 574** pixels (2.87" diameter) ○ Oval: **664 x 474** pixels (3.32" x 2.37") ○ Star: **616 x 648** pixels (3.08" x 3.24") ○ Heart: **600 x 648** pixels (3" x 3.24") ○ T-Shirt: **626 x 692** pixels (3.13" x 3.46") ○ Premium Round: **425 x 425** pixels (2.13" diameter) ○ Premium Square: **600 x 600** pixels (3" x 3")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your rack card with images much smaller than these recommended sizes and place them anywhere on the ornament. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Pet Clothing	300ppi	○ Available Print Area: **2400 x 2400** pixels (8" x 8")	The images you upload will be converted to 150ppi (pixels per inch) if they aren't already at this resolution. This means every 150 pixels in your image will become 1 inch when printed.
Photo Cards	300ppi	○ Horizontal: **2400 x 1200** pixels (8" x 4") ○ Vertical: **1200 x 2400** pixels (4" x 8")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your photo card with images much smaller than these recommended sizes and place them anywhere on the photo card. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than

			the minimum.
Photo Enlargements	150ppi	○ 8" x 10": **1200 x 1500** pixels ○ 10" x 13": **1500 x 1950** pixels ○ 16" x 20": **2400 x 3000** pixels ○ 20" x 24": **3000 x 3600** pixels ○ 24" x 36": **3600 x 5400** pixels	We recommend that you use images that are equal to or larger than the recommended sizes.
Photo Prints	150ppi	○ 2" x 3" Wallets: **300 x 450** pixels ○ 5" x 7": **750 x 1050** pixels ○ 8" x 10": **1200 x 1500** pixels ○ 10" x 13": **1500 x 1950** pixels ○ 16" x 20": **2400 x 3000** pixels ○ 20" x 24": **3000 x 3600** pixels ○ 24" x 36": **3600 x 5400** pixels	We recommend that you use images that are equal to or larger than the recommended sizes.
Photo Sculptures	200ppi	**Sculpture** ○ 2" x 3": **400 x 600** pixels ○ 5" x 7": **1000 x 1400** pixels ○ 8" x 10": **1600 x 2000** pixels ○ 24" x 36": **4800 x 7200** pixels **Magnet** ○ 2" x 3": **400 x 600** pixels ○ 5" x 7": **1000 x 1400** pixels **Ornament** ○ 2" x 3": **400 x 600** pixels ○ 5" x 7": **1000 x 1400** pixels **Pin** ○ 2" x 3": **400 x 600** pixels **Keychain** ○ 2" x 3": **400 x 600** pixels	We recommend that you use portraits or images which prominently feature one person or subject, which will then be cut out to create the sculpture. Complex images with several people or mixed backgrounds may result in unexpected results or a less than ideal sculpture.
Postage (Zazzle Custom Stamps)	200ppi	**Large** (1.7" x 1.2") ○ Horizontal: **340 x 240** ○ Vertical: **240 x 340** **Medium** (1.4" x 1.1") ○ Horizontal: **280 x 220** ○ Vertical: **220 x 280** **Small** (1.1" x 1.1") ○ Full Area: **220 x 220** pixels	If your image is smaller than the maximum sizes, there will be some extra "white space" that will not be printed. If your image is bigger than the maximum sizes, it will automatically be scaled down to the maximum size. The resolution of the image will be maintained, so it will actually be printed at a higher resolution than the standard for the particular product being designed.
Postcards	200ppi	○ Horizontal: **1120 x 850** pixels (5.6" x 4.25")	If your image is smaller than the maximum sizes, there will be some extra "white space" that will not be

		○ Vertical: **850 x 1120** pixels (4.25" x 5.6")	printed. If your image is bigger than the maximum sizes, it will automatically be scaled down to the maximum size. The resolution of the image will be maintained, so it will actually be printed at a higher resolution than the standard for the particular product being designed.
Posters	150ppi	○ 6" x 4" : **900 x 600** ○ 20" x 16": **3000 x 2400** ○ 36" x 24": **5400 x 3600**	Tip: Get the highest resolution possible! If you upload a larger image and then choose to print it at a smaller size, it will print at the best resolution possible to ensure a quality print. We recommend that you add images that are larger than the minimum for the best quality. We will maintain your resolution when printing if the resolution is greater than 150 ppi. For logos, digital art, or anything with sharp edges and contrasts, 200 ppi or greater is recommended.
Rack Cards	300ppi	○ Horizontal: **2700 x 1200** pixels (9" x 4") ○ Vertical: **1200 x 2700** pixels (4" x 9")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your rack card with images much smaller than these recommended sizes and place them anywhere on the rack card. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Stationery	300ppi	○ Horizontal: **2500 x 1650** pixels (8.5" x 5.5") ○ Vertical: **1650 x 2500** pixels (5.5" x 8.5")	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your stationery or letterhead with images much smaller than these recommended sizes and place them anywhere on the stationery or letterhead. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.
Stickers (Round)	200ppi	○ Small: **300 x 300** pixels (1.5" diameter) ○ Large: **600 x 600** pixels (3" diameter)	To fill the full area, we recommend that you use images that are equal to or larger than the recommended sizes. You can design your sticker with images much smaller than these recommended sizes and place them anywhere on the sticker. If your image is bigger than these sizes, it'll turn out even better since it will be printed at an even higher resolution than the minimum.

Ties	150ppi	○ Tiled: **800 x 600** pixels ○ Full Area: **8250 x 600** pixels (55" x 4")	For an ideal design, we recommend that you use the tiling feature to fill the tie area with your image. Other images can then be layered anywhere on top of your tiled image, offering more precise control over positioning. Ties are 55" long and 4" wide at the widest point, so if you would like to fill the full front of the tie, we recommend using images large enough to cover this area. Please note; we only offer printing on the front side of the tie.

Answers others found helpful

- Creating and uploading images to Zazzle
- Zazzle Manufacturing & Turnaround Times
- Skateboard Image & Resolution guidelines
- Domestic Shipping Services & Rates (USA)
- Creating a Product Template

How well did this answer your question?

Not Helpful ☆☆☆☆ Helpful

Topic Info

« Go Back to Search Results

Still need help? Contact us!